

Message Text

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PAGE 01 GOTEBO 00084 151134Z

41

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 120630

R 150851Z SEP 76
FM AMCONSUL GOTEBOG
TO USDOC WASHDC
INFO SECSTATE WASHDC 064
AMEMBASSY BRUSSELS
AMEMBASSY LONDON
AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBOG 0084

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/02P0019
2. 091376
3. JPOWENS
4. 401 SWEDEN
5. IAD
- 6A. REPLY TO --
- 6B. GOTHE LUNDGREN, MANAGING DIRECTOR AND OWNER
- 6C. GOTHE LUNDGREN AB
BOX 39
S-510 35 BOLLEBYGD, SWEDEN
7. CABLE --; TELEX; TEL 033/84 000
8. --
9. 104-11. 9A. DIRECT SALE AND AGENCY
10. DESCRIPTION
3951011-0015 BALL POINT PENS
3951018-0010 BALL POINT PENS. INTERESTED PENS WHOLE PRICE RANGE
3579698-0020 MANUAL OFFICE STAPLING MACHINES(POTENTIAL \$10,000)
TRIGGER ACTIVATED PLASTIC TAPE EMBOSsing MACHINES
FOR MAKING SELF-ADHESIVE LABELS FOR MARKING,
ETC. FOR USE OFFICES AND SCHOOLS(POTENTIAL
\$10,000).
3955295-0010 MIMEOGRAPH STENCILS, PLASTIC TYPE FOR USE ELEC-

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TRICAL CUTTING OF GRAPHICS, ETC.

3993311-0000 ADVERTISING SPECIALTIES AND NOVELTIES

2352215-0040 CAPS. TYPICAL US STYLE GOLF TYPE WITH VISOR

FOR ADVERTISING. HIGH QUALITY.

2654235-0000) HOT AND COLD DRINKING CUPS INCLUDING INSULATED

3079091-0000) FOR USE WITHOUT HOLDERS.

FIRM OWNED BY GOTHE LUNDGREN. ESTABLISHED 1966. EMPLOYS 22.

ANNUAL SALES 8 MILLION SW. KR. CLOSE COOPERATION WITH OVE TROLIN

AB, STOCKHOLM. TOGETHER FIRMS COVER ALL SWEDEN WITH OVER 20

SALESMEN. LOCAL CREDIT SOURCE SPEAKS HIGHLY OF GOTHE LUNDGREN.

PROGRESSIVE, PROFITABLE BUSINESS WITH ADEQUATE FINANCIAL

RESOURCES. OBLIGATIONS MET PROMPTLY. BUSINESS RELATIONS

RECOMMENDED.

GOTHE LUNDGREN AND ASSISTANT WILL VISIT NEW YORK CITY OCTOBER

1 - 2 AND 6 - 8. INTERESTED COMPANIES IN THE AREA INVITED TO

NOTIFT COMMERCE DISTRICT OFFICE FOR POSSIBLE MEETING WITH

GOTHE LUNDGREN.

OWENS

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NNN

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